



N. VROUYR
ANNO 1917



Lerke Nennemann

Algarve Afternoon

M2R is a label for high quality hand knotted design rugs.

Marcel Müller has been working with handmade rugs for more than 15 years and has held leading positions for some of the best international brands. In doing so he had the opportunity to compare styles, designs and philosophies.

In 2022 he started the label M2R because he wanted to break new ground and realize his own ideas.

The M2R collections now available are the result of his passion for traditional craftsmanship, uncompromisingly high-quality materials, extraordinary, space-defining colour worlds and the creation of modern, sustainable designs.

The VIVA CON AGUA collection was created in cooperation with the Hamburg-based non-profit organization. The designs of this collection come from six artists who support Viva con Agua with their work. The result is a broad ranged and individual collection with different themes, styles and techniques. Parts of the profit go to Viva con Agua drinking water projects in Nepal and India where the rugs of this collection are manufactured.

Supporting such projects is one of his contributions to sustainability in the production of high-quality hand knotted rugs. He thus wants to improve the lives of the people working for M2R. That is why M2R is also a certified partner of the Swiss fair trade label STEP. The high standards monitored by STEP are instrumental in valuing the work of the weavers.

Artist description:

Lerke Nennemann is a German artist who grew up in Hamburg, but has now moved her studio to Berlin. Her work focuses on the dynamic relationship between form, color, proportion, structure, and a diversification of techniques and materials. Through this focus she tries to generate an emotion, a

sensation, and surprise in the viewer. Some works are planned and conceptualized in detail, others are created on a whim and leave room for spontaneity and chance. It is also through this joy of experimentation that her work is driven forward, forming new avenues of creativity. Her work consists mainly of abstract paintings on large-scale canvas, as well as smaller studies on paper. Recently, sculptures have also become a part of her repertoire and area of interest.